

Helago[®] Skin-Care-Cream

**Relieves symptoms of
Neurodermatitis and Psoriasis**

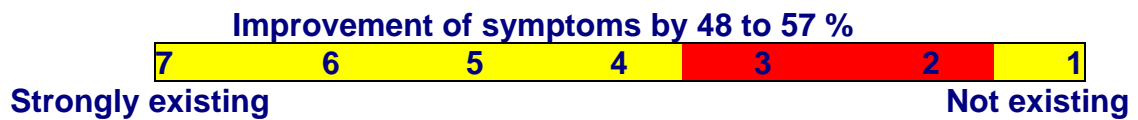
**Perfect marks from
Dermatologists and Patients**



Neurodermatitis (atopic eczema) Improvement of symptoms of up to 57%

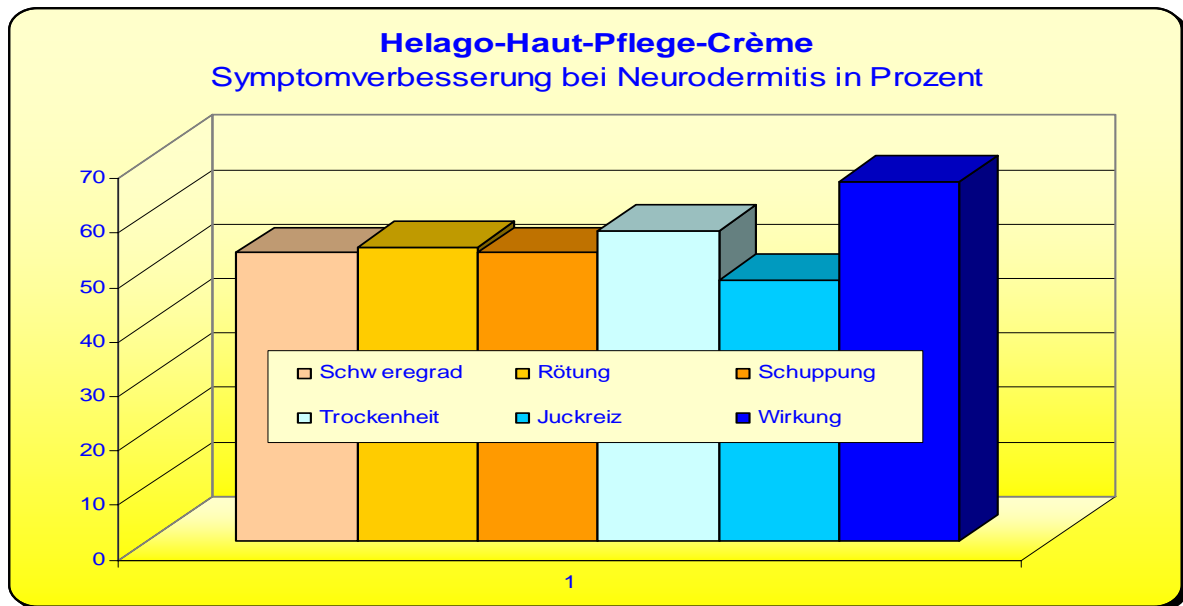
In a dermatological trial ten patients having mild neurodermatitis used Helago[®]-Skin-Care-Cream for four weeks and noted their findings in a diary. On a scale of 1 to 7 they daily assessed the symptoms of degree of heaviness, peeling, reddening, dryness and itching.

All symptoms have been improved by circa two points, i. e. from average 3.4 to 1.6 (= red segment on the scale).



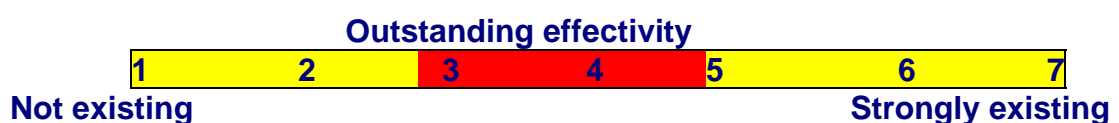
This corresponds with an average improvement of 53 percent. The single figures are shown in the following chart.

Helago[®] Skin Care Cream Improvement of symptoms of neurodermatitis in %



Degree of heaviness	Reddening	Peeling
Dryness	Itching	Efficacy

Efficacy was also assessed. It was given as 66 percent. Figures on the scale grew from 2.9 to 4.8 when finishing the trial.



The assessment of the patients corresponds very well with the assessment of medical professionals. The analysis of the atopic score as a measure of intensity of symptoms showed a reduction of 42.7 percent (from 36.44 to 21.28).

Perfect marks of Users

Having finished the trial after four weeks, the patients with neurodermatitis and psoriasis have also been asked for assessing the product.
The answers show a very high satisfaction with the product.

Skin becomes smoother within short time

Feeling of the skin after the first application

30 % very smooth and 70 % smooth

Noticeable effect after a few days

Time span regenerated respectively with distinct improvement of itching and stress
5 % 1 day – 5 % 2 days – 10 % 3 days – 15 % 4 days – 15% 5 days – 50 % 6 days

Pleasant smell

Assessment of smell

30 % very good – 50 % good – 5 % too strong – 15 % too weak

Outstanding satisfaction

Overall assessment

40 % very good – 50 % good – 10 % satisfying

Absorption exactly right

Assessment of penetration into the skin

20 % too fast – 80 % exactly right

Clearly improved quality of skin

Helago® Skin Care Cream improves quality of skin

100 % agreed

Convinced test persons would buy

Would you buy Helago® Skin Care Cream?

100 % positive

Dermatological proven:

In a dermatological test, skin toleration of Helago[®] Skin Care Cream has been shown as very good.



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C E R T I F I C A T E

about the Cosmetic-Product


Helago Creme

Dermatological test on humans in 2006

The dermatological-allergological test performed by us
on your product under the control of dermatological specialists

**was passed by this product with the rating
“very good”.**

This product did not lead to allergic or toxic-irritative intolerance reactions in epicutaneous testing in accordance with international guidelines. The tolerance of this product can therefore be assessed as very good.


Dr. med. Werner Voss
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for dermatology, allergology,
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The participants of a dermatological trial (neurodermatitis and psoriasis) also assessed the tolerance of Helago[®] Skin Care Cream as very good (70%) and good (30 %).